

Press Release
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Epson unveils three PRO UHD projectors at IFA

A winning combination of visual technologies combine to provide the ultimate home cinema experience



EH-TW7400



EH-TW9400

Epson launches a trio of new home cinema projectors for film enthusiasts that put image quality front and centre (EH-TW7400, EH-TW9400, EH-TW9400W), at IFA 2018, Berlin, stand number 103, hall 21. These affordable projectors, with great connectivity and easy set-up, ensure consumers can enjoy the big screen experience and 4K content.

Helping consumers identify the impressive display capabilities offered by these models, Epson has grouped its high-end visual technologies under the umbrella term PRO UHD. To deliver exceptional image quality, these PRO UHD projectors offer a high dynamic contrast ratio up to 1,200,000:1, 4K-enhancement technology, 3LCD technology, Full HD, UHD BD and HDR support. Building on the success of the previous models, the enhanced EH-TW9400/W are capable of handling all 4K input devices.

Every feature adds real value to the PRO UHD experience. 3LCD technology means users avoid the 'rainbow effect' and enjoy vivid colours thanks to an equally high White and Colour Light Output of up to 2,600 lumens. HDR support reveals extra detail and depth, giving natural yet richer colours. The ultra-wide colour gamut increases the range of lifelike colour, while the high contrast ratio of up to 1,200,000:1 delivers deep blacks for defined detail in the shadows. Even in the fastest action scenes frame interpolation and Detail Enhancement ensure motion pictures are sharp and smooth.

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While the technology might be complex and precise, the projectors are incredibly straightforward to set up. The motorised optics include a powered 2.1x optical zoom, powered focus and powered lens shift of $\pm 96.3\%$ vertical and $\pm 47.1\%$ horizontal. They're designed for regular use with an incredibly long lamp life that means the user could watch a movie every day on the big screen for the next seven years¹, without needing a lamp replacement.

With film fanatics in mind, these models make it simple to watch movies as the director intended with enhanced controls. It's easy to view films in the right aspect ratio by storing up to ten different formats.

Additionally, the EH-TW9400W offers wireless viewing. Stream high-quality 4K content to the projector from smartphones, games consoles, Blu-ray players and more by connecting via HDMI to the 4K WiHD transmitter.

Paul White, Product Manager, Epson Europe, says, "It's not one star feature, but the combination of a number of technologies that makes the difference when you're watching a film. Our latest home cinema PRO UHD models deliver on every front with a high dynamic contrast ratio, 4K-enhancement technology, 3LCD technology, Full HD, UHD BD and HDR support. We've also increased contrast ratios and lumens, while ensuring these models can support all types of 4K content, to deliver a really impressive yet affordable portfolio for film fanatics."

These products will be on display at IFA 2018, Berlin, stand number 103, hall 21.

Key features	EH-TW7400	EH-TW9400	EH-TW9400W
4K-big screen experience	•	•	•
PRO UHD technology	•	•	•
UHD BD & HDR support	•	•	•
HDR formats	HDR10	HDR10, β Log Gamma, 4K/60p HDR μ 18 Gbps	HDR10, β Log Gamma, 4K/60p HDR μ 18 Gbps
Powered lens shift of $\pm 96.3\%$ vertical and $\pm 47.1\%$ horizontal	•	•	•
Equally high White and Colour Light Output of:	2.400 lumen	2.600 lm	2.600 lm
High contrast ratio for deeper blacks	200.000:1	1.200.000:1	1.200.000:1
Motorised focus and zoom (2.1x)	•	•	•
Supported Colour Space (DCI)	•	•	•
HDMI x2 (1x HDCP2.2 & 1x HDCP1.4), RJ45, RS232c and Trigger Out	•	•	•

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4K WiHD Transmitter – 4K over Wi-Fi with 4x HDMI supporting HDCP2.2	x	x	•
2D & 3D capable	•	•	•
Enjoy exceptional image quality with Epson's 3LCD technology	•	•	•
All the detail enhancement features of our existing range, including: ISF calibration, frame interpolation	•	•	•
High-speed motion response for crisp images in fast-moving scenes	•	•	•
Large screen size – up to 300 inches	•	•	•
Long lamp life of 5,000 hours in ECO mode	•	•	•
USB rechargeable active shutter	•	•	•

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About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a line-up that ranges from inkjet printers and digital printing systems to 3LCD projectors, watches and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 76,000 employees in 87 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

<https://global.epson.com>

About Epson Europe

Epson Europe B.V., based in Amsterdam, is the Group's regional headquarters for Europe, Middle-East, Russia, and Africa. With a workforce of more than 1,830 employees, Epson Europe's sales for fiscal year 2017 were 1.7 billion Euros. <http://www.epson.eu>

Environmental Vision 2050

<http://eco.epson.com>

1. Based on watching an average 1hr 45mins film every day and the lamp set in Eco mode

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